



OUR MISSION

To empower low-income individuals to become productive participants in the U.S. financial system and achieve their financial goals.

Empower Your Clients to Achieve Their Financial Goals

Through partnership, **Neighborhood Trust and your organization** can work together to better serve your clients. Our five-week **Getting Ahead** workshop provides clients with a comprehensive Financial Action Plan and connects them with financial products and services designed to meet their needs. By the end of the workshop clients will:

- **Identify a long-term financial goal** and create a plan with clear action steps to achieve this goal
- **Learn about the Gateway Banking Package**, a selection of socially responsible financial products offered by our partner community development credit unions and designed specifically to help our clients GET AHEAD
- **Participate in a one-on-one counseling session** with an expert Neighborhood Trust Financial Advisor to address their individual debt, credit, budgeting and savings issues

OUR IMPACT

CLIENT SUCCESS IS:

- Long-term planning horizon
- Improved budget adherence as a default component of each paycheck
- A healthy credit profile
- Improved net worth
- Improved self-efficacy

Average **Credit Card Debt Reduced:**

\$2000

Majority of Clients **Improve Credit Score:**

65 points

on average*

**24-month results*

Neighborhood Trust is a 501c3 nonprofit organization dedicated to the financial health and mobility of the underbanked. Each year Neighborhood Trust serves 6,000 adults throughout New York City's five boroughs. We offer an innovative solution: a seamless package of financial services and supports delivered in partnership with community-based organizations and neighborhood financial institutions.

WHY WE ARE EFFECTIVE

- **Mission-driven nonprofit:** Our incentives are aligned with the financial needs of the working poor
- **Qualified Team of Financial Advisors:** Our staff understands the financial pain points and diverse needs of the underbanked
- **Affordable & Transparent Banking Products:** We offer a wide array of financial products and services that encourage savings and asset development
- **Long-term, Lasting Relationships with Our Clients:** Guided by our signature Financial Action Plan, each client is treated with the individual attention they deserve to establish a road map to financial health

MAJOR FUNDERS

The Kresge Foundation • JP Morgan Chase Foundation • Morgan Stanley • New York City Housing Authority • New York City Office of Financial Empowerment • Robin Hood Foundation

MAJOR PARTNERS

1199SEIU United Healthcare Workers East • BronxWorks • Brooklyn Cooperative FCU • The Doe Fund • Harlem Childrens Zone • Lower East Side Peoples FCU • Neighborhood Housing Services of New York City • Northern Manhattan Improvement Corp

Neighborhood Trust is looking for partners.
For more information on bringing Neighborhood Trust to your community please contact Nicole Smith at nsmith@neighborhoodtrust.org



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